



Practice Newsletter

January 2018

New Year New Pet

With a New Year upon us you may be thinking about adding to your family, whether as a first time pet owner or simply expanding. There are many factors to consider amongst them naming a pet can be one that proves to be the trickiest. We are always hearing about which baby names are the most popular, but what about the most popular names for our pets? People may wonder about the science behind how we name our pets and according to a survey carried out by Pet Sitters International, the majority of pet owners choose human names or names that describe what a pet looks like or which describes its personality. When naming a pet;

- Nearly half choose human names
- Almost 33 % chose personality-related names, such as Twister, Sweetie and Trouble
- 23 % gave names that resembled their physical appearance, such as Brownie, Snowball and Spot
- About 18 % named their pets after a famous person, such as Cher or Sylvester

Argos Pet Insurance carried out some research to find the most popular cat and dog names for 2017 in the UK.

Interestingly, there are often overlaps between preferred dog and cat names, such as Charlie, Max and Oscar for boys and, Bella and Molly for female pets.



If you're planning on introducing a new furry member to the family you'll know which names are on-trend for the year.

Most popular dog names in 2017 in UK

Male	Female
Alfie	Poppy
Charlie	Bella
Max	Molly
Oscar	Daisy
Buddy	Lola
Archie	Ruby
Bailey	Millie
Teddy	Rosie
Milo	Tilly
Toby	Roxy

Most popular cat names in 2017 in UK

Male	Female
Oliver	Luna
Milo	Bella
Leo	Lucy
Charlie	Lily
Max	Nala
Loki	Mia
Simba	Chloe
Jack	Daisy
Finn	Gracie
Oscar	Stella

As well as deciding on a name we thought you might find the following tips helpful when introducing a new pet and if you would like any further advice or information then please speak call and speak with a member of the team.

Prepare your home: Puppies and kittens can all be chewers! Before bringing a new pet to your home you should walk around all the areas they will be spending time in and look for potential hazards.

Ensure your garden is safe: Check how secure your fencing is and whether there are any holes or gaps that a pet could escape through.

Set the ground rules from the beginning: It is very important to start as you mean to go on as bad habits are difficult to unteach!

Stagger introductions: Socialisation is incredibly important for new pets; however, it is equally important not to overwhelm them.

Introduce pheromones to your home: Plug in pheromone diffusers send reassuring and calming messages to pets, providing them with a feeling of security.

Have lots of patience: Introducing a new pet to the family takes a lot of patience and perseverance. Certain pets and breeds may be harder to train or may take longer to bond with you.

What's Changed - PET CARE PLAN

Back in 2014 Animates launched our 'Pet Care Plans' (PCP). These are plans that enable you to provide premium preventative health for your pets care whilst spreading the cost year the whole year with a monthly direct debit.

Over time different products have become available and we have always offered what we considered to be the best products available and integrated them into the plans. Nexgard Spectra and Broadline are two of these products and we decided to incorporate them into the plan as we believe they provide a broader spectrum of parasite control for your pets.

We are pleased that we have been able to maintain the prices with no change for 4 years but because of higher costs of the more comprehensive products and rising supplier costs we are unfortunately unable to continue to do so.

After looking at options to keep the increases to a minimum Animates has decided to take control of the direct debit process and bring this in house. This means that we can offer a wider range of plans and that the monthly fee will vary depending on which plan you choose.

If you have a pet that is already enrolled onto the Pet Care Plan then a letter has been sent to you explaining the changes and the options open to you.

Detailed below are the **NEW** Pet Care Plans that are available now. For further information on how they work then please contact any member of the team who will be happy to talk through what the right plan for your pet will be.

For Dogs;

NEXGARD (monthly chewable tablet for fleas, ticks, roundworm and lungworm with a 3 monthly tablet for tapeworm)

Weight	Monthly price from January 2018
	Animates collecting Direct Debit
<7.5kg	£14.00
7.5-15kg	£16.00
15-30kg	£17.00
30-60kg	£20.00

ADVOCATE (monthly spot on for fleas, roundworm and lungworm, with a tablet every 3 months for tapeworm. Advocate is substituted with Advantix spot on during the 4 summer months to add tick protection along with monthly Milbemax for lungworm)

Weight	Monthly price from January 2018	
	Animates collecting Direct Debit	PVA collecting Direct Debit
<10kg	£13.00	£14.50
10-25kg	£15.00	£16.50
25-40kg	£19.00	£20.50
40-80kg	£27.00	£28.50

For Cats;

BROADLINE (monthly spot on for fleas, lice, ticks and worms)

Weight	Monthly price from January 2018
	Animates collecting Direct Debit
<8kg	£13.00

ADVOCATE (monthly spot on for fleas and worms, with a tablet every 3 months for tapeworm)

Weight	Monthly price from January 2018	
	Animates collecting Direct Debit	PVA collecting Direct Debit
<8kg	£12.50	£14.00

Well Done

To Katherine Wynn-Owen who passed her Post Graduate Emergency and Critical Care Certificate – (PGCertSAECC) last year with Distinction and was in the process of applying to the RCVS to be recognised as Advanced Practitioner and we can now confirm that she has now been added to the list of Advanced Practitioners in Emergency and Critical Care!

The purpose of the list of Advanced Practitioners is to provide a clear indication to the profession and the public of those veterinary surgeons who have been accredited at postgraduate certificate level (Masters level 7) by the RCVS, by virtue of having demonstrated knowledge and experience in a particular area of veterinary practice beyond their initial primary veterinary degree. Inclusion on the list demonstrates that the individual holds an appropriate qualification and that they have stayed up to date in their field of practice since achieving their certificate-level qualification.

Members of the public will be able to search 'Find a Vet' for Advanced Practitioners and all those registered and accredited will appear in the List of RCVS Advanced Practitioners.

2 The Green, [Thurlby](#), PE10 0EB, t: 01778 420462, [Mon to Fri 8am - 7pm](#), [Sat 8.30am - 12pm](#)
4 Stamford Road, [Market Deeping](#), PE6 8AB, t: 01778 380111, [Mon to Fri 8am - 7pm](#)

Services include, Routine veterinary medicine and surgery, exotic referrals, pet care plans, home visits, acupuncture, nurse clinics, exotic boarding, pet passports and export, out of hours service, Kitty mates (home visits for feeding and caring for pets), separate wards for cats, dogs and exotics, off road parking.